

NEWS

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32 FEET OF PURE FREEDOM. CRUISER 32.



Designed by Farr Yacht Design and BMW Group DesignworksUSA.



BAVARIA
WHAT A YACHT

Bavaria's new Cruiser 32, the latest development with Farr Yacht Design and BMW Group DesignworksUSA, was presented to the world public at the HISWA boat show. The HISWA boat show near Amsterdam, Holland, one of Europe's most important boat shows, was the ideal location to launch the Cruiser 32 for Bavaria's dealers, customers and the international press, and to showcase its design and function specifics. "The Cruiser 32 is the result of the continuous goal of Bavaria, to provide the best yacht, at the best value and quality, engineered and manufactured at the world's most modern shipyard," said Andres Cardenas, CEO Bavaria Yachts, at the premiere. Mirrored throughout the design elements are excellently equipped features, generous space balancing comfort, and practicality – all with a high quality finishes. The Cruiser 32 shows an impressive, sophisticated and well thought-out design and hull concept, which offers great space on deck and underneath, a grandiose bathing platform, a functional and social cockpit area, great choices in wood colours and many more - It is a sailing yacht with excellent comfort for the whole family combined with excellent value for money. "Following the introduction of Bavaria's flagship, the Cruiser 55, we were set up with a new challenge of designing a 32-foot sailing yacht," explained Patrick Shaughnessy, President of Farr Yacht Design. "It was a great challenge and I am proud to present the Cruiser 32. The Cruiser 32 does not only seem large for its size, it is a large yacht. It is not just a yacht for starters, it's the perfect choice for the whole family." The Cruiser 32 has been nominated as Yacht of the Year.



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2009 Proved to be a very challenging year for the Marine Industry. While many scaled down production Bavaria Yachtbau used this period to streamline production and to launch a number of new models. They contracted the services of BMW DesignworksUSA to design a number of new award winning models. On the yachting side they also worked closely with Farr Yachts Design. The end result is a number of nominations for the Prestigious Yacht or Powerboat of the year, the Deep Blue 46, Sport 28 and Cruiser 32. We are looking forward to a very exciting 2010 with this new line-up of boats from Europe's largest serial production manufacturer.



Bavaria Sport 38 to be launched at Düsseldorf Show in January



The introduction of the Sport 38 is the latest variant of the Deep Blue 46 designed by BMW DesignworksUSA. The 46 design has proven a huge success with both the boating media and customers in Europe. The 38 will be officially presented at the Düsseldorf Boat Show to be held in January. We look forward to bring you more information in our next newsletter.

